





ALL NEW 2011 DODGE GRAND CARAVAN & CHRYSLER TOWN & COUNTRY NOW IN STOCK! EVENT JAN. 20TH!

Here at Brown Motors, we have just received our first shipment of 5 2011 Chrysler and Dodge minivans, with more on the way! To celebrate the impressive improvements for 2011, we are having a Minivan Premiere Event in the Sales Department on Thursday, January 20th from 4 – 7 PM! Refreshments will be served, and current and former minivan owners are invited to come see all the exciting things the new vans have to offer!

Outside, the vans feature a fresh new look with new front and rear end styling. Chrysler wanted to further differentiate the 2 vans from each other, and did a great job by giving each van its own unique style. The new nose on the Town & Country has a new, beautiful chrome grille flanked by new projector beam headlights. The rear features a new, curved tailgate with additional chrome trim and features Chrysler's new "winged" badge. For added safety, the taillights now have brighter LED lighting instead of traditional bulbs. Meanwhile, Dodge's van has an aggressive new front end that retains its signature crosshair grille, and also has improved rear styling with LED taillights.

As exciting as the changes are on the outside, the inside is where the truly significant changes have been made. You have to see the inside to truly appreciate it! Everything inside is all-new, from the dash to the seats to the optional features! Everything from LED interior lighting to power heated seats to a heated steering wheel are available! AND, Chrysler's legendary Stow N Go seating is even easier to use than before!

The changes don't end there, however. All 3 previous V6 engines have been replaced by Chrysler's all-new, ground-breaking Pentastar 3.6 liter V6 engine that produces more horsepower than before with better MPG! Other changes include improved suspension tuning for a smoother ride with better handling!

We hope to see you on Thursday January 20th!

Jason Emmett, Sales Manager

WINTER IS TOUGH ON YOUR VEHICLE!

It is tough on your fuel economy too. In order to keep your fuel economy good in the winter you need to make some adjustments. These adjustments are to both the way you drive and the way you maintain your car.

The first thing you need to do is to make some adjustments to your car. Start with your tires. As the temperature drops, the air pressure in your tires drops. If your car's tires were at the proper inflation level in the fall, then they will be about five pounds low in winter temperatures

Use a tire gauge to check the air pressure in your tires. Low air pressure will rob you of good gas mileage faster than anything else. Inflate your tires up to the recommended level. You will most likely have to add air to all four of your tires.

Another adjustment you may have to make is to change the oil. As the temperature drops, your oil gets thicker. Oil that is thicker is harder to move through your engine. It is harder for the engine to run with thicker oil and it will require more gas to run until the oil warms up.

The biggest thing you can do is to change the way you start your car in the winter. Most people think they need to start their car and then let it warm up for a few minutes. This is the biggest mistake most drivers make. All you are doing by warming your car is wasting gas.

Your car should need no more than about 10 seconds to warm up before you can start driving. Anything more than that is just needlessly burning fuel. Think about how much gas you might be wasting.

If you warm your car up for five minutes when you start and you do that twice a day, that is 10 minutes of idling. If you do that 6 days a week it is equal to an hour of idling per week. Over the course of the winter, four months, it would be the equivalent of running your car for 16 hours. Can you ever imagine, letting your car idle for 16 hours?

Your fuel economy will suffer during the winter. If you do these three simple things you can go a long way to getting your fuel economy back on track.

Frank Prevett, Service Manager