

# the **Brown** **Bulletin**

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## WELCOME TO THE FIRST ISSUE OF OUR MONTHLY e-NEWSLETTER!

It has been many years since we published and mailed our newsletter and we hope you find this new e-version helpful, and easy to review at your leisure. Our goal in this new piece, is to supply our valued customers with timely information on everything from new product announcements, to savings opportunities on vehicles, repairs, parts, and service. Providing a positive and comfortable experience to our customers is our top priority.

### BROWN Focus Is On The Experience Of Our Customer

We have recently moved our service waiting area at 39 Beacon Street, to the larger and brighter area at the front of the building. The former area has now been converted into an accessories showroom. We invite you to browse product line apparel including hats and tee shirts, to wheels, spoilers, running boards, mud flaps and more. GPS navigation and audio systems are among the offerings, and unlike the auto parts stores, we'll even install them for you if you wish. Get a discount coupon from our website at [www.Brown5Star.com](http://www.Brown5Star.com)

Our Sales Manager Jason and Service Manager Ryan have also contributed to this issue, check out their pieces below.

I welcome any input you may have, anytime. Email me at [darci@brown5star.com](mailto:darci@brown5star.com), or call me at 772-2111. When I say we truly care about making our customers happy, I mean it. Where else would you get the owner's home phone number when you buy a vehicle, so you can call about any concerns you may have, and talk directly with the dealer? Only right here, at Brown Motors.

Thanks for your time!

Darci Brown, Dealer

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### RAM TRUCK MONTH - Perfect For Work Or Play!

As the proud owner of a 2005 Ram Heavy Duty, no new vehicle introduction during my four years at Brown Motors has excited me as much as the all-new 2010 Ram Heavy Duty, Motor Trend's 2010 Truck of the Year. The Ram's combination of power, comfort, style and capability cannot be beat in today's new truck marketplace. Everything from powertrains to the interior have been revised to be best-in-class, across the board.

The heart and soul of a vehicle is its powertrain. For 2010, the industry leading Ram continues with the standard 5.7 liter Hemi V8, mated to a HD 5 speed automatic, or the legendary 6.7 liter Cummins Turbo Diesel I6, available with a 6 speed manual or automatic. With 383hp, and 400 lb/ft of torque, Ram's Hemi offers the most gasoline fed horsepower in its class. With the ability to tow up to 11,000 lbs, the Ram HD Hemi can complete almost any job. For those that simply have to tow more, the 650 lb/ft of torque on tap with the Cummins Diesel can move a phenomenal 18,500 lbs, properly equipped. The interior is available with so many comfort and convenience options, you might think you were in a Chrysler 300...not a truck. Everything from available heated steering wheels, heated and cooled seats, back-up cameras (great for backing up to your trailer!) and navigation is at your disposal to make any task easier and more comfortable. On the outside of the Ram, everything is revised as well. Engineers changed the shape of even the smallest things, like the exterior mirrors, in order to minimize wind noise. Gaps between body panels were tightened in order to give the trucks a more finished, polished look. Everything that was great about the 2003-2009 HD Rams is even better with the introduction of the 2010.

At Brown's, we stock a great selection of new HD Rams at all times. We also give strong trade allowances on used HD Rams, as we have a customer base consistently looking for great used HD trucks. The new Ram works harder, is more comfortable, and takes every standard from the old Ram and elevates it. Bring your trade-in with you and find out for yourself how easy it is to get a great deal on a great new Ram HD at Brown Motors!

Jason Emmett, Sales Manager

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### Having Trouble Seeing The Road While Driving In The Rain?

Brown Motors is now introducing Aquapel Glass Treatments. Aquapel Glass Treatment was developed by PPG Industries, leaders in glass technology. When applied to a vehicle windshield, this innovative product improves visibility in the rain, day and night. Aquapel forms a chemical bond with glass, unlike other products that simply coat glass. Aquapel can last up to 6 times longer than other leading products. One application can last for months. A University of Michigan study indicates that autoglass treatments can improve a driver's visual acuity by nearly 35%. Additionally, a driver's response time to identify a small target was improved from four seconds to three seconds. At 45 MPH that represents 58 feet.

**EXTRA TIP** In addition to Aquapel Glass Treatment, you can also save your windshield wipers by covering them with one of your old tube socks during a winter snow storm and simply remove the sock from the wiper blade before you drive. Your wipers will be free from ice and ready to help you see clearly and drive more safely.

Call our Service Department to set up an appointment for Aquapel at our introductory installed price of \$14.95.

Ryan Interlande, Service Manager