

# the **Brown** **Bulletin**



## NOTES FROM DARCI BROWN!

Our goal is to supply our valued customers with timely information on everything from new product announcements, to savings opportunities on vehicles, repairs, parts, and service. Providing a positive and comfortable experience to our customers is our top priority. I welcome any input you may have, anytime. Email me at [darci@brown5star.com](mailto:darci@brown5star.com), or call me at 772-2111. Thanks for your time! **Darci Brown**, Dealer

## INTRODUCING THE ALL NEW 2011 JEEP GRAND CHEROKEE!

As the first all-new-vehicle launch since Fiat and Chrysler merged together in July 2009, I am very excited to announce that Brown Motors has received its first 2011 Jeep Grand Cherokee! Cloaked in a beautiful, new-for-'11 Blackberry Pearlcoat exterior, the new Grand Cherokee is, without question, the strongest player in the midsize SUV segment.

One of the most exciting things about the new Grand Cherokee is the all-new engine that will be under the hood of approximately 80% of the new Grand Cherokees; the Pentastar V6. Pumping out 290hp, this new V6 will get a class-leading 23 MPG on the highway. This engine replaces the previous 215hp, 3.7 liter V6 as the volume engine in the Grand Cherokee lineup. The legendary Hemi V8, with 375hp and a 7,500 lb towing capacity, is still available and is smoother and quieter than ever before.

With unparalleled fit and finish outside, the inside is as elegant and refined as ever. 3 trim levels remain available (Laredo, Limited and Overland), each offering 5 passenger luxury with an incredibly smooth ride. A new selectable ride control with air ride suspension can alter the ride height for maximum comfort or maximum ground clearance for better off-road capability. The Grand Cherokee can even lower itself to allow its occupants to get in and out easier!

The Grand Cherokee has always been one of our best selling vehicles. Since its 1993 debut, it has represented durability, comfort and engineering excellence in its class. With the 2011, fourth generation Grand Cherokee, the legend continues. Come see us today for a test drive!

Jason Emmett, Sales Manager

## BEAT THE HEAT!

Summer is here and with it comes the hot and humid heat. Here are a couple of smart Summer services that will help keep both you and your vehicle from overheating this Summer.

First, I would recommend inspecting your engine's cooling system. Inspect the coolant's overall condition and fluid level. The easiest way to inspect is with a cold engine. Cooling systems will build pressure as the engine gets to operating temperatures and can cause severe burns if not handled correctly. With a cold engine you should see your engine's coolant level at or slightly above the minimal mark on your reservoir tank. It should not be higher than the maximum mark at any time. If you do not see any coolant in the reservoir, add enough to get to the minimal mark and start the engine. Let the engine get to operating temperature and monitor the coolant level. If you see a significant coolant level drop you may have a leak somewhere in the cooling system and may want to have the vehicle inspected. A cooling system repair is always cheaper than the cost to replace an engine.

Also, look at the condition of your coolant. Is it dirty or cloudy? Have you added too much water to it at one time? Most cooling systems would recommend drain old and refill system with new coolant every 5 years/100,000 miles. I would also add a thermostat replacement with that service every 5 years/100,000 to help maintain proper cooling system operation.

Now, to keep you cool I would recommend an A/C System Performance and Operation Test. This is a minor inspection of your vehicle's air conditioning system. It will monitor your vehicle's maximum A/C output and inspect all major A/C system components for leaks and proper function. This service allows you to be proactive and have a reliable AC system in your vehicle this summer.

Don't get stuck in heat this summer, call our Service Department and make an appointment today!

Ryan Interlande, Service Manager



DODGE

CHRYSLER

Jeep



### AQUAPEL MAN!

No, Aquapel Glass Treatment does not have an Aquapel Man, but we decided, all in good fun, to create the *Brown Motors Aquapel Man!* When applied to a vehicle windshield, this innovative product improves visibility in the rain, day and night. A University of Michigan study indicates that autoglass treatments can improve a driver's visual acuity by nearly 35%. Additionally, a driver's response time to identify a small target was improved from four seconds to three seconds. At 45 MPH that represents 58 feet. Call to set up an appointment for Aquapel at our introductory installed price. And next time you see him, please say "Hi Aquapel Man!" :-)