



### NOTES FROM DARCI BROWN!

Our goal is to supply our valued customers with timely information on everything from new product announcements, to savings opportunities on vehicles, repairs, parts, and service. Providing a positive and comfortable experience to our customers is our top priority. I welcome any input you may have, anytime. Email me at [darci@brown5star.com](mailto:darci@brown5star.com), or call me at 772-2111. Thanks for your time! [Darci Brown](#), Dealer

### 2010 MODEL YEAR CLOSEOUT!

The time has come once again for the Sales Department at Brown Motors to sell off the remaining stock of new vehicles in anticipation for a new model year! With 2011 model year vehicles already being delivered, the deals on the existing 2010 models get better every month. Traditionally, the Summer selling season is the strongest here at Browns, and our inventory is reducing every day as we prepare for new shipments.

Chrysler has done a great job of offering consumers a variety of incentives to make your new vehicle purchase more affordable. For instance, qualified buyers can receive rebates of up to \$5,000, or 0% financing for up to six years! We currently have a wide variety of vehicles available, from Heavy Duty Rams to our perennial best seller, Jeep's Wrangler. However, with our stock changing every day due to increased sales, it's important to come see us soon for the best possible selection.

While you're here checking out the 2010 models, don't forget to have a look at two all-new 2011 models...the new Jeep Grand Cherokee and Ram 3500 HD Cab and Chassis commercial trucks. Both are setting new standards for excellence in their class. Whether it's comfort and luxury with a Grand Cherokee, or towing 17,000 lbs with a Ram 3500, we are fortunate to be able to offer our customers some of the best vehicles on the market.

[Jason Emmett](#), Sales Manager

### HAVE YOU CHECKED YOUR TRANSMISSION FLUID LATELY?

Among the most neglected under the hood checks is the automatic transmission fluid. The automatic transmission fluid should be looked at every month or two, and even more often when the vehicle is subjected to "Severe Driving Conditions" which is defined in the vehicle owners' manuals. On most vehicles the procedure is simple. Be sure the engine and transmission are at normal operating temperatures. Generally this would be after about 15 or 20 minutes of driving. Park the vehicle on level ground and apply the park brake, and/or block the wheels. Move the shift lever through all positions and then return to Park or Neutral, depending on the make of the vehicle (again, refer to the owner's manual). Then with the engine idling, remove the transmission oil dip stick, wipe it off, and reinsert dip stick all the way. Remove it again and note the fluid level in relationship to the "ADD" or "FULL" marks. Add fluid if needed, but do not overfill. Excessive fluid can cause fluid loss or erratic shifting. Be sure to add fluid of the correct type for your vehicle. Also, look at the condition of the fluid. It should not be brown or burned in appearance. If it has lost its clear, red appearance and/or if it has a burned odor, then it should be drained out and replaced and a new filter should be installed. Replacing the fluid and filter in your vehicle's transmission should be a periodic procedure. Most manufacturers would recommend between 30,000 to 45,000 miles the transmission fluid and filter be replaced to help protect that vehicle's transmission.

If you have any questions about how to best protect and service your vehicle's transmission, call our Service Staff and we will be glad to help.

[Ryan Interlande](#), Service Manager

### AQUAPEL MAN!

No, Aquapel Glass Treatment does not have an Aquapel Man, but we decided, all in good fun, to create the *Brown Motors Aquapel Man!*

Aquapel Glass Treatment was developed by PPG Industries, leaders in glass technology. When applied to a vehicle windshield, this innovative product improves visibility in the rain, day and night. Aquapel forms a chemical bond with glass, unlike other products that simply coat glass. Aquapel can last up to 6 times longer than other leading products. One application can last for months. A University of Michigan study indicates that autoglass treatments can improve a driver's visual acuity by nearly 35%. Additionally, a driver's response time to identify a small target was improved from four seconds to three seconds. At 45 MPH that represents 58 feet.

Call the Brown Aquapel Man... to set up an appointment for Aquapel at our introductory installed price of only \$14.95. And next time you see him, please say "Hi Aquapel Man!" :-)

